



Mario Herger, PhD

Experience

Senior leader with 15+ years of experience in corporate innovation in high-tech companies.

Technology & Trend Researcher identifying exponential trends, teaching Foresight Mindset. Leading Silicon Valley inspiration tours for executives helping them understand the mindset and latest trends, guiding them through the network of innovators and entrepreneurs, teaching how to discover and influence trends early.

Consultant working with companies on their digital transformation, intrapreneurship and innovation programs.

Entrepreneur - Founder and CEO of EnterpriseGarage.io

Educator and Keynote Speaker - Lecturer in intrapreneurship, Foresight Thinking, gamification, innovation, creativity and Silicon Valley Mindset.

Speaker at TEDxSanFrancisco and TEDxSalzburg, Forum Innovation, CIO Insight, PARC, GSummit, Cisco Social Media Days, IEEE, LAUX, Gamification World Asia, SBPM One, Enterprise Gamification Forum NYC, Social Business Summit Tel Aviv

Corporate Speaker – MAN, Daimler, ADAC, ÖAMTC, VNL, WKÖ, IHK, Planetarium Hamburg, Casinos Austria, Bank Austria, Bene, Wells Fargo, Porsche, Querdenkerforum, WU Wien, TU Wien, Hochschule St. Gallen, ZHW Zürich, GACCWest...

Organizer of hackathons, meetup groups, innovation events for corporate customers with 15+ years experience.

Author

Author of a dozen books and hundreds of blogs and articles including TechCrunch, Forbes, Der Aktionär, CHIP, Der Brutkasten, Berlin Valley, Die Presse, or Wirtschaftsblatt.

- Foresight Mindset (Spring 2019)
- "Der letzte Führerscheinneuling..." (The last driver license holder...) (translated into Chinese and English)
- "Das Silicon-Valley-Mindset" (The Silicon Valley Mindset: What we can learn from the innovation champions and combine with our strengths)
- "Enterprise Gamification: Engaging People By Letting Them Have Fun"
- "Gamification in Healthcare & Fitness"
- "Gamification in Community & Innovation Management"
- "Gamification in Banking & Financials"
- "Gamification in Sales & Support"
- "Gamification in Human Resources"
- "Gamification at Work"
- "SAP Visual Composer"
- "SAP Composite Application Framework"

Mentor & Expertize

- Startup Mentor at German Accelerator and Bootstrap Labs.

Specialties: Innovation, Foresight Mindset, intrapreneurship, autonomous cars, electric vehicles, digital transformation, creativity techniques, gamification, Silicon Valley mindset

Mission

My mission: *Assist people making a dent into the universe.*

My personal motto: *Carpe Diem*

Background

PhD from TU Wien, Chemical Engineering

BA from WU Wien, International Business Management

3 years with SAP AG from 1998-2001

12 years with SAP Labs Palo Alto from 2001-2013

Roles at SAP: Developer Business Intelligence, Development Manager, Innovation Strategist and Trend Researcher

Websites

<http://www.foresightmindset.com/>

<http://www.enterprisegarage.io/>

<http://www.dassiliconvalleymindset.com>

<http://www.derletztefuhrerscheinneuling.com>

<http://www.thelastdriverlicenseholder.com>

<http://www.foresightmindset.com>

<http://www.enterprise-gamification.com/>

Located in San José, CA, USA

